

ORDER



Orders
Order / Rev: 706099
Alt Order #: 06274794
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 24
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 08/13/12 / 08/15/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: American Rambler Productions/ POL
Buying Contact: Stephanie Kincaid
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Romney/ R / President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	86	\$68,145.00	\$57,923.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	86	\$68,145.00	\$57,923.25	0.00
Totals	86	\$68,145.00	\$57,923.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/15/12	08/15/12	M-F 6-7a 6-7a 10 News	CM	6-7a	--W----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W----		1				\$360.00		0.00			
2	WTSP	08/20/12	08/20/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$360.00		0.00			
3	WTSP	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$360.00		0.00			
4	WTSP	08/15/12	08/15/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	--W----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W----		1				\$360.00		0.00			
5	WTSP	08/20/12	08/20/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$360.00		0.00			
6	WTSP	08/15/12	08/15/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W----		1				\$360.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	08/20/12	08/21/12	Price Is Right Price Is Right	CM	11a-12p	MT-----	:30	2	\$975.00	P-3	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					2	\$975.00		0.00			
8	WTSP	08/15/12	08/17/12	Price Is Right Price Is Right	CM	11a-12p	--WTF--	:30	3	\$975.00	P-3	0.00	NM	3	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTF--					3	\$975.00		0.00			
9	WTSP	08/20/12	08/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MT-----	:30	4	\$875.00	P-3	0.00	NM	4	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					4	\$875.00		0.00			
10	WTSP	08/15/12	08/17/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	--WTF--	:30	6	\$875.00	P-3	0.00	NM	6	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTF--					6	\$875.00		0.00			
11	WTSP	08/15/12	08/17/12	M-F 2-3p The Talk	CM	2-3p	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTF--					3	\$700.00		0.00			
12	WTSP	08/20/12	08/21/12	M-F 2-3p The Talk	CM	2-3p	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					2	\$700.00		0.00			
13	WTSP	08/20/12	08/21/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					2	\$700.00		0.00			
14	WTSP	08/15/12	08/17/12	M-F 3-4p Let's Make a Deal	CM	3-4p	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTF--					3	\$700.00		0.00			
15	WTSP	08/15/12	08/17/12	M-F 4-5p Dr. Phil	CM	4-5p	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTF--					3	\$700.00		0.00			
16	WTSP	08/20/12	08/21/12	M-F 4-5p Dr. Phil	CM	4-5p	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					2	\$700.00		0.00			
17	WTSP	08/15/12	08/17/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTF--					3	\$600.00		0.00			
18	WTSP	08/20/12	08/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MT-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					2	\$600.00		0.00			
19	WTSP	08/20/12	08/21/12	M-F 530-6p 10 News at 530p	CM	530-6p	MT-----	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					4	\$600.00		0.00			
20	WTSP	08/15/12	08/17/12	M-F 530-6p 10 News at 530p	CM	530-6p	--WTF--	:30	6	\$600.00	P-3	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTF--					6	\$600.00		0.00			
21	WTSP	08/20/12	08/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MT-----	:30	4	\$675.00	P-3	0.00	NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WTSP	08/20/12	08/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MT-----	:30	4	\$675.00	P-3	0.00	NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					4	\$675.00		0.00			
22	WTSP	08/15/12	08/17/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--WTF--	:30	6	\$675.00	P-3	0.00	NM	6	\$4,050.00
Week:		08/13/12	08/19/12	--WTF--					6	\$675.00		0.00			
E 23	WTSP	08/15/12	08/17/12	7-730p Inside Edition	CM	7-730p	--WTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
Week:		08/13/12	08/19/12	--WTF--					3	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	08/13/12-08/19/12		7-730p		7-730p	--WThF----	:30		\$900.00		0.00	NM		
24	WTSP	08/20/12	08/21/12	7-730p Inside Edition	CM	7-730p	MT-----	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
Week:		08/20/12	08/26/12	MT-----					2	\$900.00		0.00			
E 25	WTSP	08/15/12	08/17/12	730-8p Millionaire	CM	730-8p	--WTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
Week:		08/13/12	08/19/12	--WTF--					3	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	08/13/12-08/19/12		730-8p		730-8p	--WThF----	:30		\$900.00		0.00	NM		
26	WTSP	08/20/12	08/21/12	10 News Special 10 News Special	CM	10 News Special	MT-----	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
Week:		08/20/12	08/26/12	MT-----					2	\$900.00		0.00			
27	WTSP	08/15/12	08/17/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--WTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
Week:		08/13/12	08/19/12	--WTF--					2	\$1,800.00		0.00			
28	WTSP	08/20/12	08/21/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MT-----	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
Week:		08/20/12	08/26/12	MT-----					2	\$1,800.00		0.00			
29	WTSP	08/20/12	08/21/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MT-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
Week:		08/20/12	08/26/12	MT-----					2	\$850.00		0.00			
30	WTSP	08/15/12	08/17/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--WTF--	:30	3	\$850.00	P-3	0.00	NM	3	\$2,550.00
Week:		08/13/12	08/19/12	--WTF--					3	\$850.00		0.00			
31	WTSP	08/18/12	08/18/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
Week:		08/13/12	08/19/12	-----S-					1	\$120.00		0.00			
32	WTSP	08/18/12	08/18/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$240.00	P-3	0.00	NM	1	\$240.00
Week:		08/13/12	08/19/12	-----S-					1	\$240.00		0.00			
33	WTSP	08/18/12	08/18/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Week:		08/13/12	08/19/12	-----S-					1	\$1,200.00		0.00			
34	WTSP	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Week:		08/13/12	08/19/12	-----S					1	\$1,200.00		0.00			

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34	WTSP	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	-----S		1		\$1,200.00		0.00					
35	WTSP	08/19/12	08/19/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	-----S		1		\$1,200.00		0.00					
36	WTSP	08/19/12	08/19/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	-----S		1		\$1,700.00		0.00					
Totals														86	\$68,145.00